

Richard Barbrook – The Class of the New

Netizens, elancers, cognitarians, swarm-capitalists, hackers, produsers, knowledge workers, pro-ams... these are just a few of the monikers that have been applied to the new social class emerging from the networked workplace.

In this short book, Richard Barbrook presents a collection of quotations from authors who in different ways attempt to identify an innovative element within society – 'the class of the new'. Announcing a new economic and social paradigm, this class constitutes a 'social prophecy' of the shape of work to come. From Adam Smith's 'Philosophers' of the late 18th century, down to the 'Creative Class' celebrated by sociologist Richard Florida today, the class of the new represents the future of production within and beyond capitalism.

www.theclassofthenew.net

With quotations by :

Adam Smith, Henri Saint-Simon, Georg Hegel, Karl Marx and Friedrich Engels, Samuel Smiles, Friedrich Nietzsche, William Morris, V.I. Lenin, Max Weber, Frederick Winslow Taylor, Mario Piazzi, Thorstein Veblen, Henry Ford, H.G. Wells, Antonio Gramsci, James Burnham, Joseph Schumpeter, George Orwell, C. Wright Mills, William Whyte, Milovan Djilas, Ralf Dahrendorf, Cornelius Castoriadis, Serge Mallet, Peter Drucker, J.K. Galbraith, Alain Touraine, Abbie Hoffman and Jerry Rubin, Décio Piganatari, Ernest Mandel, Daniel Bell, Harry Braverman, Nicos Poulantzas, Jean-François Lyotard, Gilles Deleuze and Félix Guattari, Alvin Et Heidi Toffler, André Gorz, George Gilder, John Naisbitt, Steven Levy, Donna Haraway, Robert Reich, Arthur Kroker and Michael Weinstein, Michael Et Ronda Hauben, Maurizio Lazzarato, Richard Barbrook and Pit Schultz, Jon Katz, Kevin Kelly, Antonio Negri and Michael Hardt, Ian Angell, David Brooks, Franco Bifo Berardi, Daniel Pink, Ursula Huws, Richard Florida, Charlie Leadbeater and Paul Miller.



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